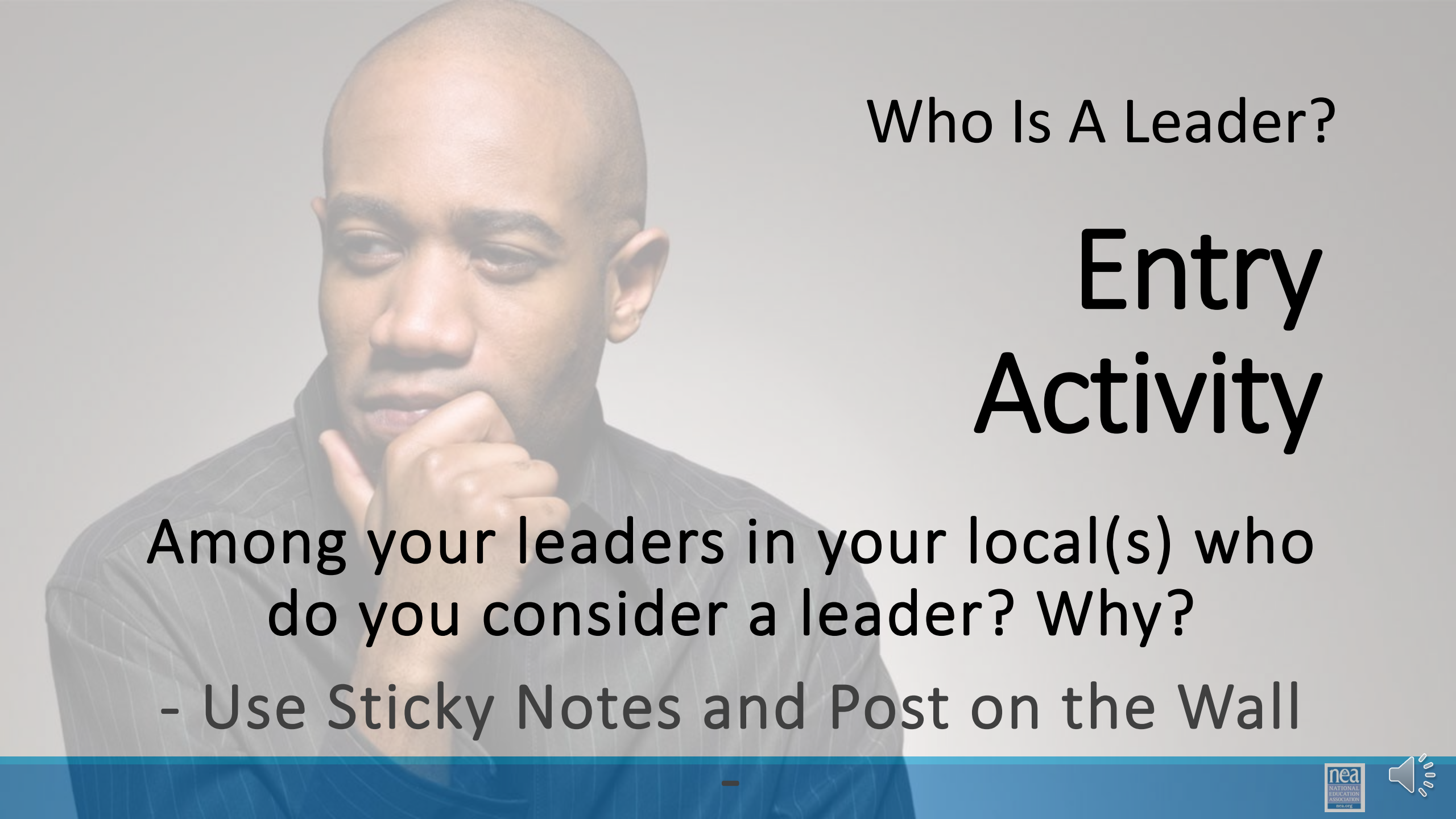




Day 1



Who Is A Leader?

Entry Activity

Among your leaders in your local(s) who do you consider a leader? Why?

- Use Sticky Notes and Post on the Wall





UNISERV FOCUS ACADEMY

Effective Worksite Leadership Structures



We begin by acknowledging that we meet on the traditional lands served by the Cheyenne, Arapaho, Ute, Kiowa, Navajo, Apache, Shoshone, Comanche, and Pueblo people. We honor America's First People and all elders, past, present and emerging and we are called on to learn and share what we learn about the tribal history, culture, and contributions that have been suppressed in telling the story of America. We invite you to think about the spaces you are inhabiting and the Indigenous people who came before them and were stewards of the land.



start
with why

Why are
we here?

Meet the Team





Three Day Agenda Overview

Day 1: Identifying Leaders and the power of structure

Day 2: Structure design and coaching

Day 3: Coalitions and presentations

Logistics to Remember

Parking Lot

Bathroom
Location

Materials

Food

Room
Temp

Phillip as
Resource

Questions?



Agenda Review – Days 1 and 2

7:30 – Breakfast

8:30 – Getting Started

10:00 – 10:15 Break

12:00 – 1:00 Lunch

2:15 – 2:30 Break

4:30 – Choice Networking
Time

5:00 - Adjourn



Agenda Review – Day 3

7:30 – Breakfast

8:30 – Getting Started

11:00 – 11:15 Break

1:00 – Lunch

No flights before 3:00pm



Getting to Know Each Other

Name

Location

Preferred Pronoun

15 Seconds Each



Community Agreements

1. Share Responsibility for the Success of Each Learning Session
2. Move up, Move back
3. Respect Confidentiality
4. Be Responsible for Building Deep Understanding
 - Be timely with your presence, your speaking and your listening
 - Be fully present with speakers, open to new perspectives, and accept challenges
 - Place tech on silent and stay checked-in
 - Share using “I” statements
 - Connect to your core values and speak from your heart
5. Expect and Accept Imperfection
6. Expect/accept non-closure- Agree to disagree
7. Respect COVID etiquette

Labor History Merry Mixer

ALBERT



Labor History Merry Mixer

- You each have a card.
- Find a partner – you each introduce your Person of Labor History
- (Three minutes per pair)
- At the signal – switch to another partner and repeat.
- Let's try to do this three times.

Reboot with Natural Leaders

GRAT

Who are leaders?



Leaders are those who take responsibility
for enabling others to achieve purpose in
the face of uncertainty

The SEA Theory of Change...

They said, “We can reboot Seattle EA by identifying natural school leaders, building relationships with them, and inviting them to lend their leadership to a new shared purpose.”





2012

PAC membership less than 25%

Few political volunteers

Close contract votes

Felt powerless with District

Rep Assemblies all about sending letters

Transactional Relationship with members

2015 to now

PAC Membership at 50% (and they doubled the minimum contribution from \$5 to \$10)

Lead the state in volunteers for political initiatives

Powerful strike in 2015

Powerful strike vote in 2018

Defeated budget cuts

Rep Assemblies, well, they still send letters, but they also talk more about organizing

Peer Assistance and Review System implemented-
evaluation is increasingly meaningful

Center for Racial Equity Established

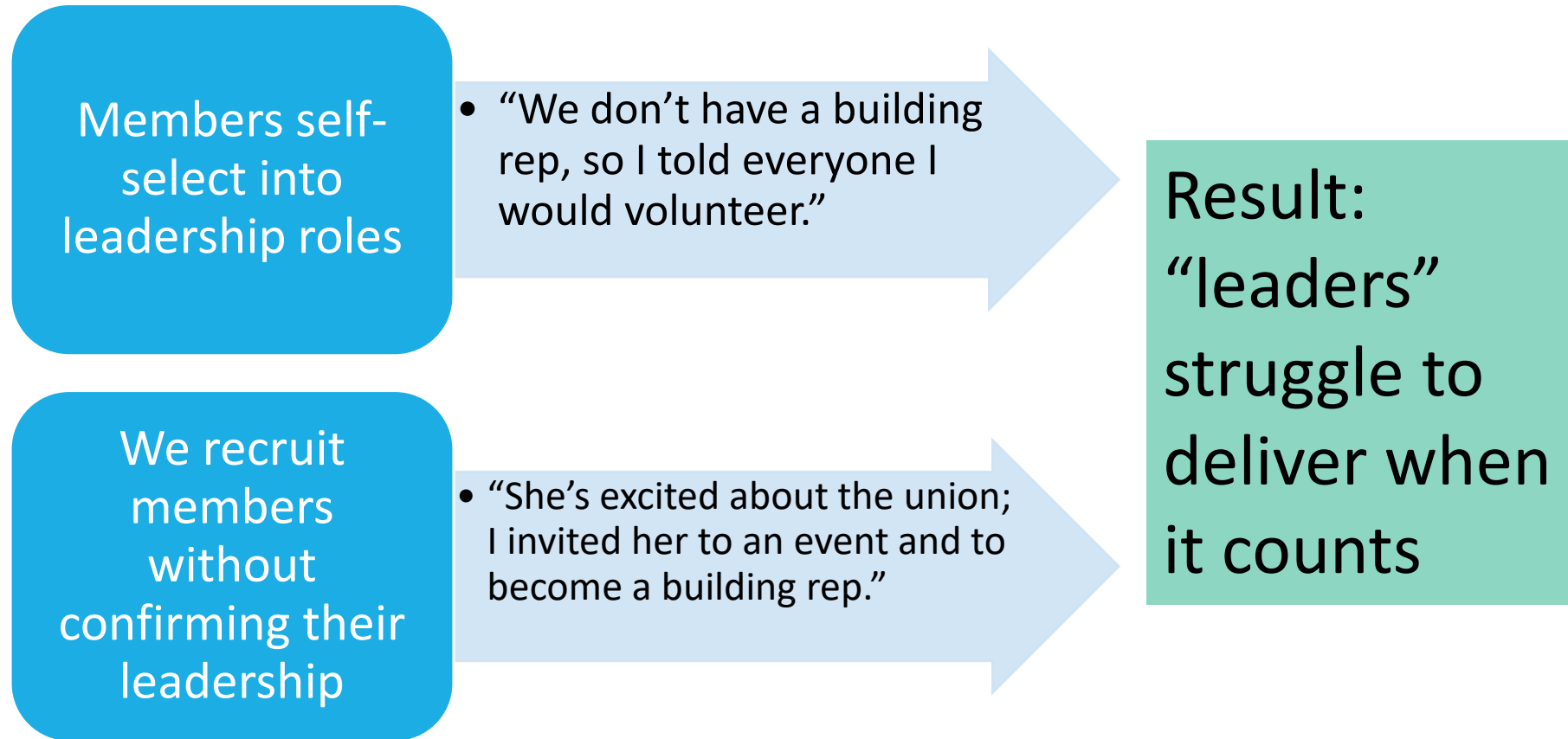
Relationships are more transformational

SEA's Theory...

"They can reboot SEA by identifying natural school leaders, building relationships with them, and inviting them to lend their leadership to a new shared purpose."



How it typically goes...



PLUS, lots of implicit bias as we choose “leaders” who meet our criteria

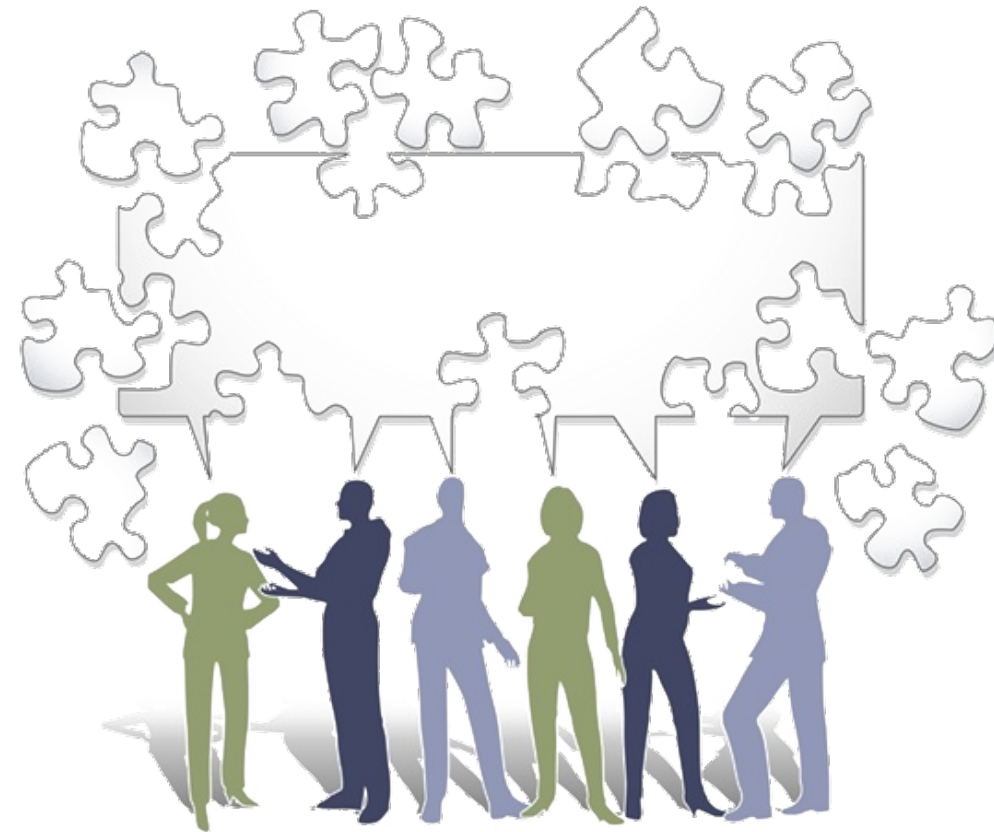
Organizing and Leadership

(definitions from Marshall Ganz)

Organizing is turning the resources they have into the power they need to get the change they want

Often, they say that their resource is “people”

But it’s much more than that: the resource they have is people who have close working **relationships** with each other.



Organizing and Leadership

Leadership is taking responsibility for enabling others to achieve shared purpose in the face of uncertainty.

The members who can lead most successfully are those who already have followers, i.e. people who trust and respect them.



The Blitz, an organizing tool

Have 10 minute individual conversations with as many members as possible in a building:

- 1. What do you think are the biggest issues facing us in public education? In our school district?**
- 2. Who's trusted and respected here in the building?**



Frequent Questions SEA got...

- Why is this any better than sitting in the staff lunch room?
- Isn't this a great opportunity to ask people to join the union or to contribute to the PAC?
- Why Trusted and Respected?



Responses SEA got... what do you notice?

HAWTHORNE ELEMENTARY 15

CLASS	LAST NAME	FIRST NAME	MEMBER/ AGENCY	WEA- PAC	
CERT	Le	Tan	Member	No	
CERT	Mak	Melissa	Member	No	●
CERT	Mei	Chongyuan	Member	No	
CERT	Hamilton	Gina	Member	Yes	● ● ● ● ●
CERT	Smith-Brown	Charlene	Member	No	●
CERT	Simons	Elaine	Member	Yes	
CERT	Flanzer	Elissa	Member	No	●
CERT	Pogreba	Elizabeth	Member	Yes	
CERT	Martin Nowell	Lalania	Member	No	● ● ● ●
CERT	Kribbs	Katherine	Member	No	● ● ● ● ● ● ●
CERT	Leighton	Tina	Member	Yes	● ● ● ● ●
CERT	Toomey	Bruce	Member	Yes	● ●
CERT	Hunter	Oveta	Member	Yes	● ● ● ● ● ●
CERT	Meraki	Mark	Member	No	● ● ● ● ●
CERT	McDonough	Cassie	Member	Yes	● ● ●
CERT	Lock-Levi	Marcella	Member	No	
CERT	Gianacos	Tami	Member	No	
CERT	Hill	Len	Member	No	● ● ● ● ● ● ● ●
CERT	Rutledge	Stephanie	Agency	No	
CERT	Conner	Julene	Member	No	
CERT	Manzo	Jennie	Member	No	
CERT	Appleyard	Tracy	Agency	No	
CERT	Patterson Lystra	Shawna	Agency	No	●
CERT	Schoenfelder	Caitlin	Agency	No	

Person	Member	Yes	
Susan	Member	Yes	
Deborah	Member	No	●
Tina	Member	No	
Stacy	Member	No	●
Jessica	Agency	No	
Siobhan	Member	Yes	● ● ● ● ● ● ●
Erin	Member	No	●
Heather	Member	Yes	
Elisa	Member	Yes	● ●

Leader Identification

Person	Member	Yes	No
Susan	Member	Yes	
Deborah ●	Member	No	●
Tina ●	Member	No	
Stacy	Member	No	●
Jessica	Agency	No	
Siobhan ●	Member	Yes	● ● ● ● ● ● ●
Erin ●	Member	No	●
Heather	Member	Yes	
Elisa ●	Member	Yes	● ●



Leader Identification -

HAWTHORNE ELEMENTARY 15

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CERT	Appleyard	Tracy	Agency	No	
CERT	Patterson Lystra	Shawna	Agency	No	●
CERT	Schoenfelder	Caitlin	Agency	No	



Surveys: Another organizing tool

24 Credit Survey, Final question:

SEA is creating a large committee with multiple representatives from each school to meet with the District about the 24-credit implementation.

Who are three people you trust and respect to potentially represent your school?





Time to Talk

What is it like
where you are?

Key Points



We recruit those who look and sound like us.

We do the organizing first and THEN the membership drive.

Resources include our members' relationships and their shared values

Trusted and Respected IS the question

Apply a race and equity lens to this work at all levels

Staff Balance in the work – contract bargaining vs. non-bargaining



BREAK

Beth Anderson

What makes a leader?

Why did you identify the member you did in this morning's entry activity?





Rate the Leaders Activity

You are a the UniServ Director for Walking Path High School and are trying to restart the school site leadership committee. This committee works closely with the building administration on solving work site problems around schedules, curriculum, and contract maintenance. The committee used to have 10 members but hasn't been meeting for a while. You would like to recruit some new leaders to the committee.



Leader Ranking Debrief

- Who was the # 1 recruit?
- Who was the last person you'd talk to?
- WHY?
- What are other ways you identify leaders?

Key Points



- Who is the “best leader” – “it depends” as there is little to indicate what their agenda is and there is too little information about what the “union” agenda is.
- How you invite someone into YOUR agenda matters
- Understanding their agenda and their willingness to link it with your agenda matters
- Determining how other leader’s agendas interact matter

Steve Lagnena

Why do we do one-on-ones?

Talk at your tables and chart responses.





Three Kinds of One on Ones

Small group- count off 1-6

1-2 Recruitment

3-4 Maintenance

5-6 Escalation

Refer to handout pages 15-16



Have you ever heard
that you need to
have a one on one
with every worker in
your unit?

Balancing One on Ones

Staff Focus

- Identified leaders and on identifying leaders
- To build relationships and seek commitment around common agendas
- Coaching leaders and escalating commitments

Governance Focus (Local Level)

- In your context is this closer to staff or closer to Member Leader?

Member Leader Focus (Building Level)

- All workers to build a presence and identify possible leaders
- To build relationships and seek commitment around common agendas
- To gather data about agendas
- To ask – Who is trusted and respected?



Key Points



If you are talking to EVERYONE, then you don't have time to follow through on the higher-level work of developing leaders.

The initial meeting with an identified leader has a Relational goal - discover the leader's agenda – suggest where the union shares that and other leaders share that – explore the dynamics and agendas.



Let's watch...

Using your handout on page 14

- What were the kinds of questions that were asked?
- What was the organizer's agenda?
- When did it become clearer to you if this person would be a leader or not, aligned with the agenda presented by the organizer?

What Did You See?



Key Points



Power comes from our commitment to work together to achieve a common purpose, and commitment is developed through relationships.

The one on one is the key tool for establishing relationships, seeking commitments and growing and coaching leaders

Michelle Couture

Leadership In The Age of Complexity



Read and prepare
to discuss

10 Minutes



Table Talk

- What does this article make you think about when it comes to how we should approach or how we have been approaching our work as staff?
- What does this article make you think about what it means to be a “Trusted and Respected” leader?
- What does this article make you think about how we help identified leaders lead?

Charting the Challenges

Count by 4's

Challenge Charts:

1. Illusion of controls
2. Challenge from Superiors/Managers
3. Re-Engaging People
4. Journey from Hero to Host

Questions for Each Group to Answer:

How do you overcome the challenge?

What is the positive outcome from overcoming this challenge?



Key Points



To build Ownership and Leadership we must provide our members the opportunity to experience:

- Authentic Importance
- Connection to Shared Purpose
- Adult autonomy AND accountability
- Growth in Opportunity
- Growth in Capacity

Lunch



We will resume at:

1pm

Michelle Couture

Building Engaged Leaders



“Social scientists have found that tasks designed to yield “intrinsic” rewards (inherently satisfying) produces great motivation, commitment, and adaptive learning than tasks that only yield financial, recognition or status rewards.”

-Hackman and Olham, 1980

Task Design

Sierra Club Leadership Development Project



How to redesign any task to enhance their motivational properties, and how to create levels of responsibility that move volunteers up the “ladder” to become partners in exercising leadership.



1

Experience
meaningfulness:
the task is
important in the
overall scheme of
things.



2

Experience
responsibility: how
well the task gets
done is up to me.

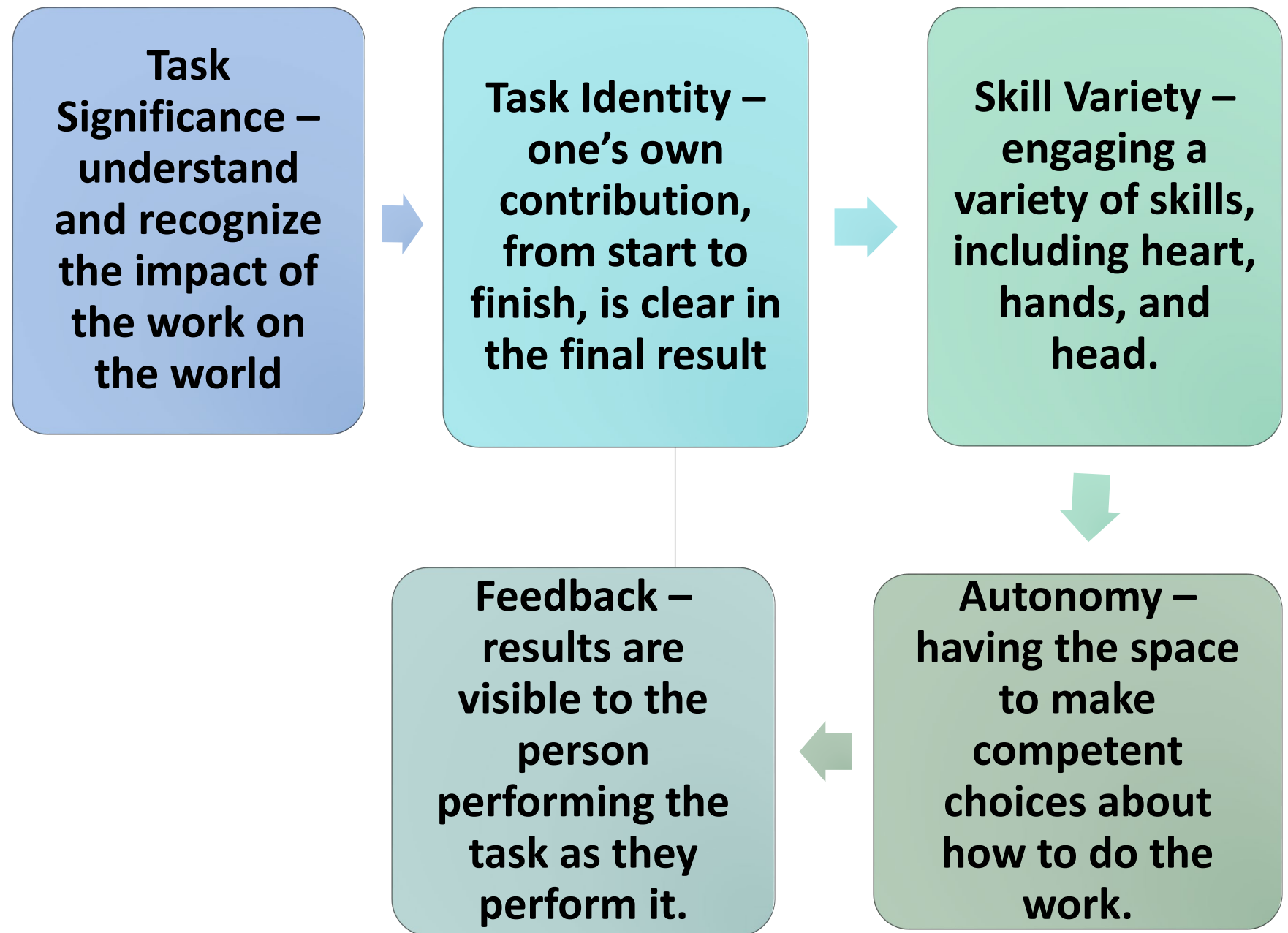


3

Experience results:
as I do the work I can
see whether or not I
am doing well.

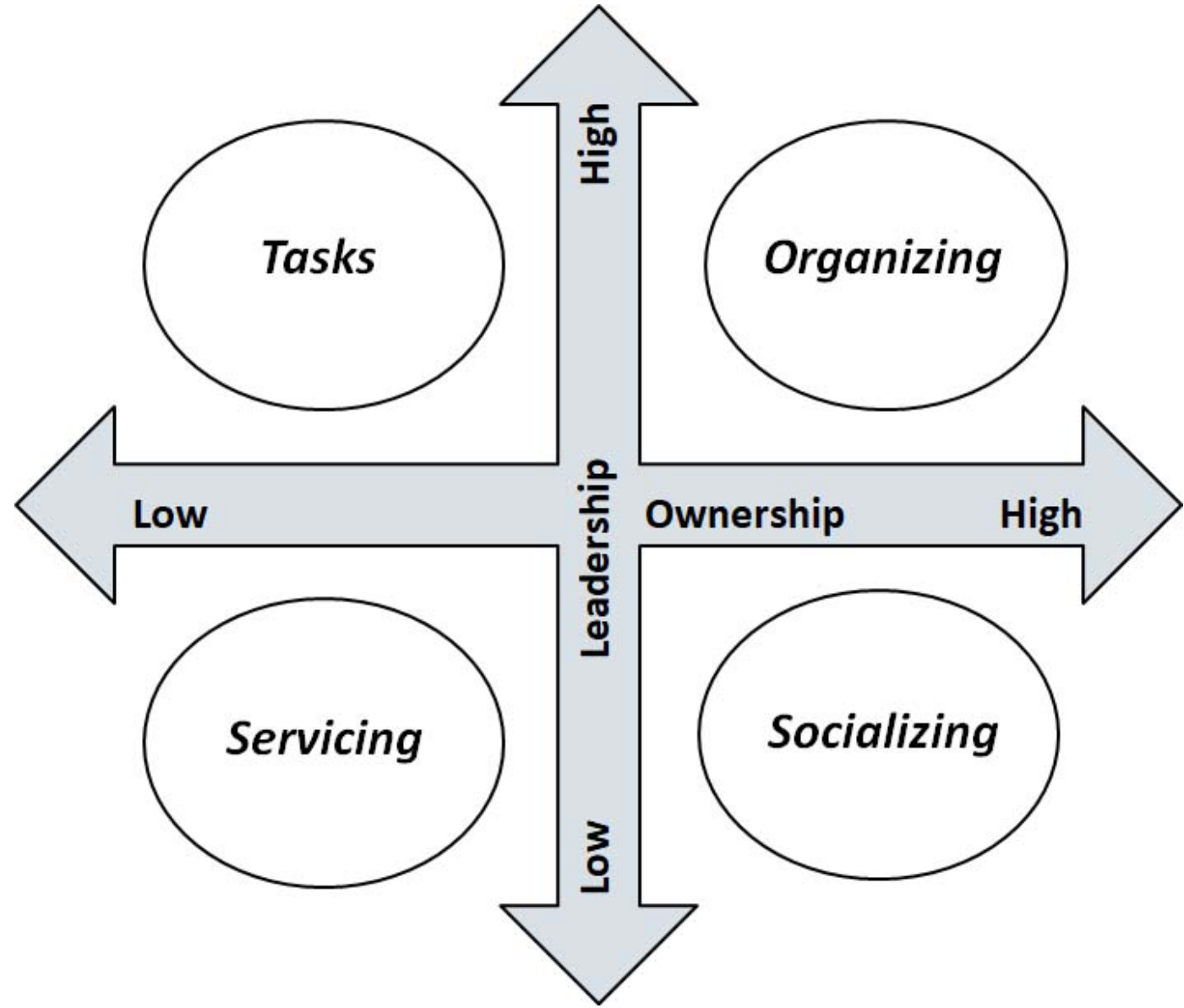
Conditions of Motivational Task Design

Conditions of Motivational Task Design are Achieved When:



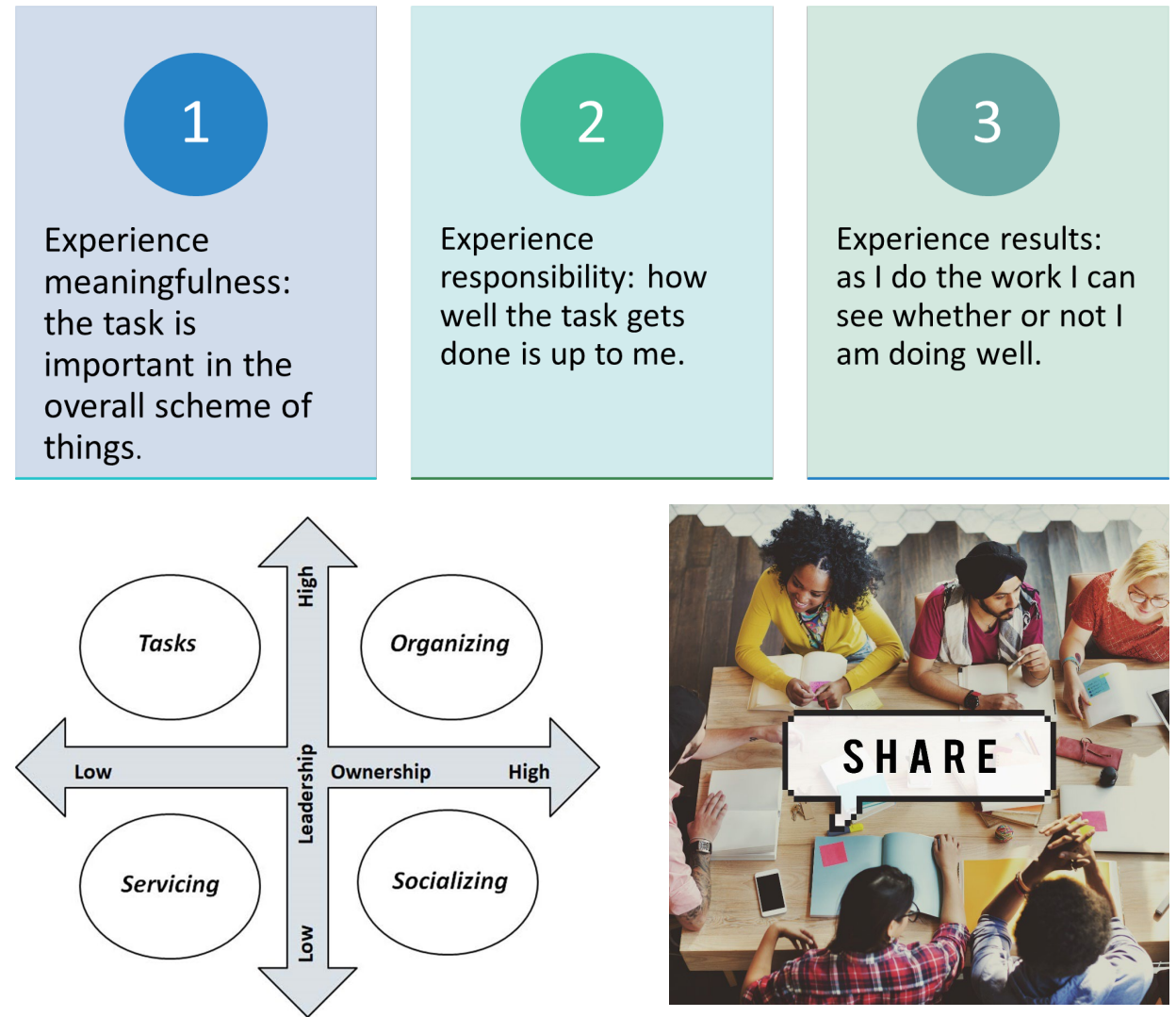
How we
categorize tasks
and activities...

...Let's sort it out

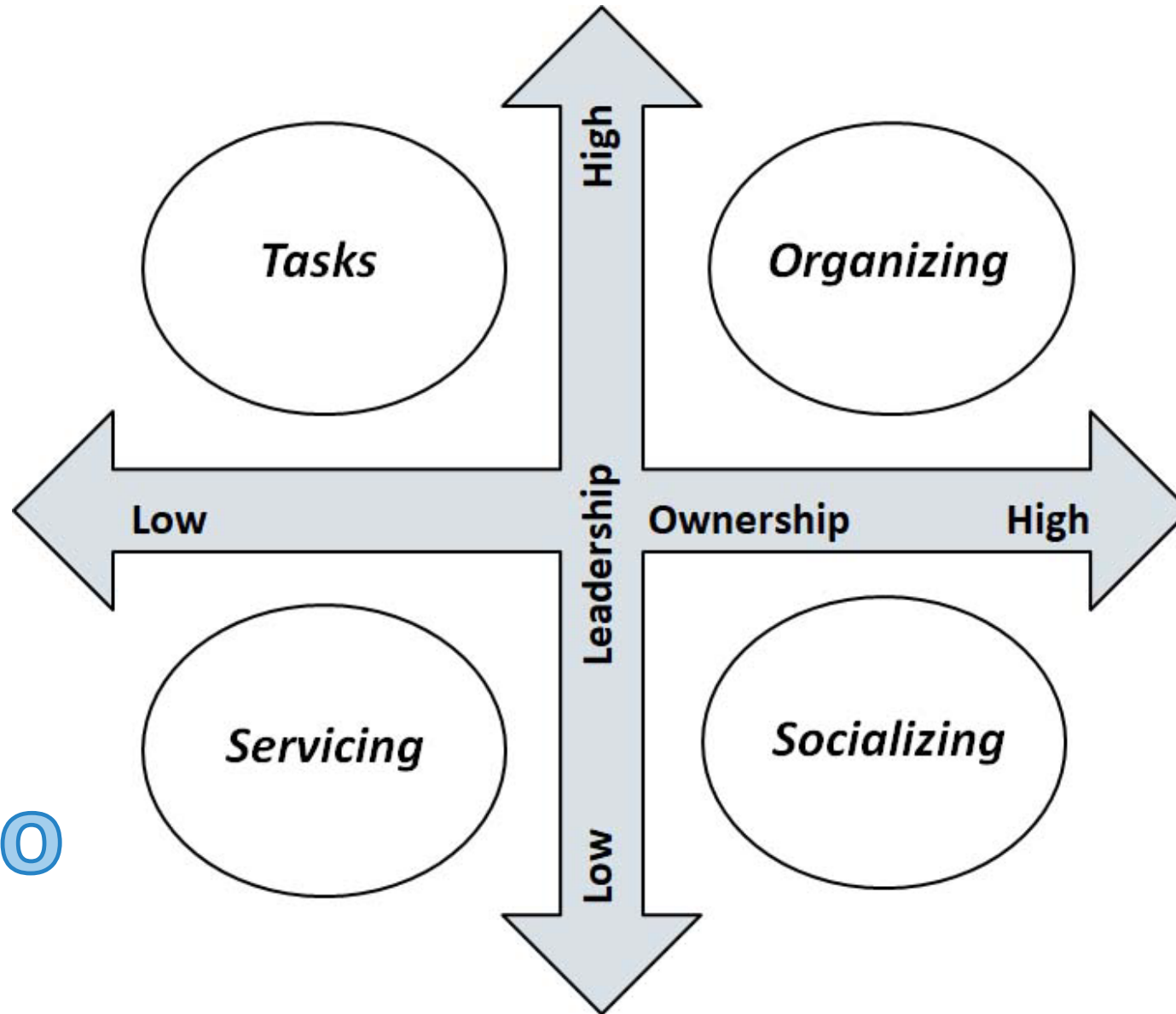


Debrief

- Why did you place the tasks and activities in the quadrant you did?
- What might be ways to elevate a task/activity from low to a higher degree of ownership and leadership?



Hero



Host

Key Points



Tasks must be meaningful and members need to own them.

Our job is to look for opportunities to increase ownership and leadership wherever possible.

Grat Dalton

Definitions for Today

Leaders – Trusted and respected by their colleagues in ways that cut across communities of workers- is connected by values and influential relationships with mobilizers, activists, and those not yet part of the work. Get people to move their thinking and take action.

Mobilizers – Are already convinced members, who are already willing to take action. They are connected to the other already convinced.

Activists – Supportive and willing to act if invited but not able to move others.

Leaders, Mobilizers, and Activists – Scenarios



Leaders, Mobilizers, and Activists



Who do you identify as the Leader who has moved people the most? Why?



Who is the mobilizer – actively working on the behalf of the union and carrying out actions that get others involved? Why?



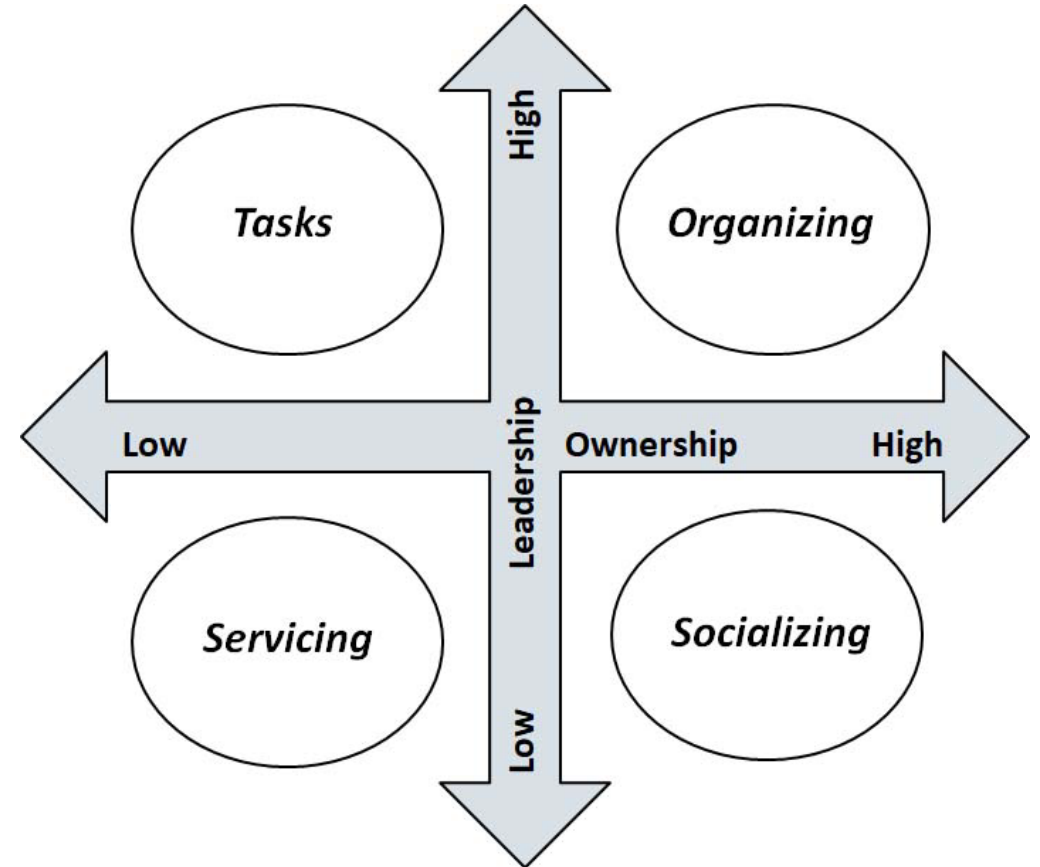
Who is an activist – a pro-union supporter and may take action if asked? Why?

In what order should you be building relationships with your choices?

Bringing it back home

Which quadrant do Activists typically occupy? Mobilizers? Leaders?

How do you help move them into quadrants with more leadership and ownership?



Key Points

- People grow when they have to stretch. When the **union staff step back**, members can step forward.
- Tasks have to be meaningful and members need to own them.
- Our job is to look for opportunities to increase ownership and leadership wherever possible.



SNACK
BREAK

Steve Lagnena

Consider this...

Structures allow for the distribution of power and responsibility and prioritizes leadership development. Because we think about organizing as a leadership practice that enables people to turn the resources, they have into the power to make the change they want... structures are typically “groups of people” organized around a common purpose or value. Teams, committees, networks, boards, coalitions ... etc.





Leadership Structure Challenge

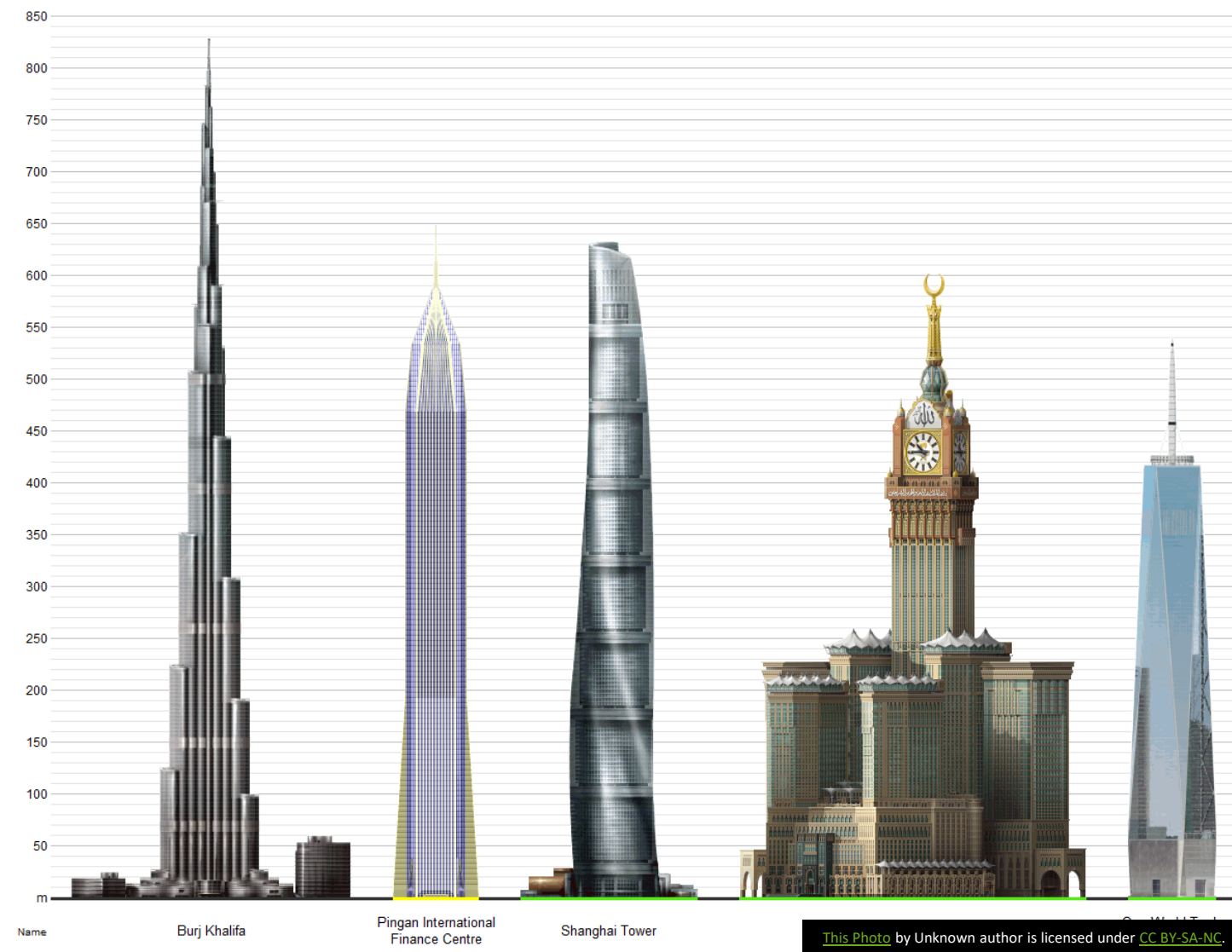
Instructions: build the tallest freestanding structure

Spheres and beads are workers.

- The larger the sphere, the more leadership that person embodies. The larger the sphere the more engaged and aligned with the agenda of the structure the person is.
- **Sticks are relationships.**
- Sticks are connections, commitments, influence, and shared purpose. Larger and longer sticks are stronger. The longer the stick, the more substantial the relationship.



MUST use ALL materials!



Challenge

The team will have 15 minutes to build the tallest, freestanding structure using only the ingredients in the bag.

What Did You Notice?



Go Deeper:

DUNBAR'S NUMBER : 150

TYPICAL NUMBER OF PEOPLE WE CAN KEEP TRACK OF AND CONSIDER PART OF OUR ONGOING SOCIAL NETWORK

150
TRIBE

50
CLAN

15
SUPER
FAMILY

5
CLOSE
FRIENDS

← WEAKER TIES MORE INVESTMENT IN RELATIONSHIP →



DANG! NOW,
WHAT WAS THEIR
NAME AGAIN?

sketchplanations

Key Points



Without enough leaders who have enough connections with members, you can't build and use power.

The size of the “spheres” can change, the amount of engagement that leaders take on causes their influence to grow.

The role of staff is in the development of structures by connecting leaders.

Ellen Holmes

Members
Into
Structures

United for Great
Seattle Schools



SEATTLE EDUCATION
ASSOCIATION



Members Into Structures



Leaders from different worksites connect through structures

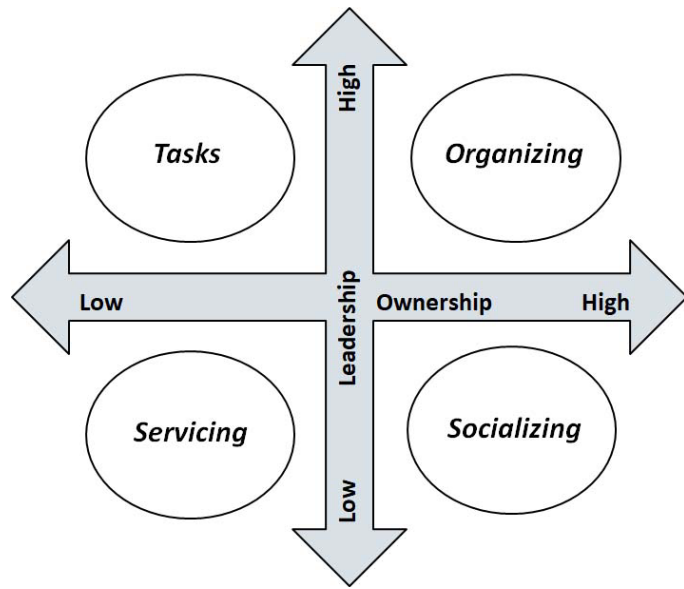


We create (or re-create) structures so that we can connect leaders in pursuit of important shared agendas



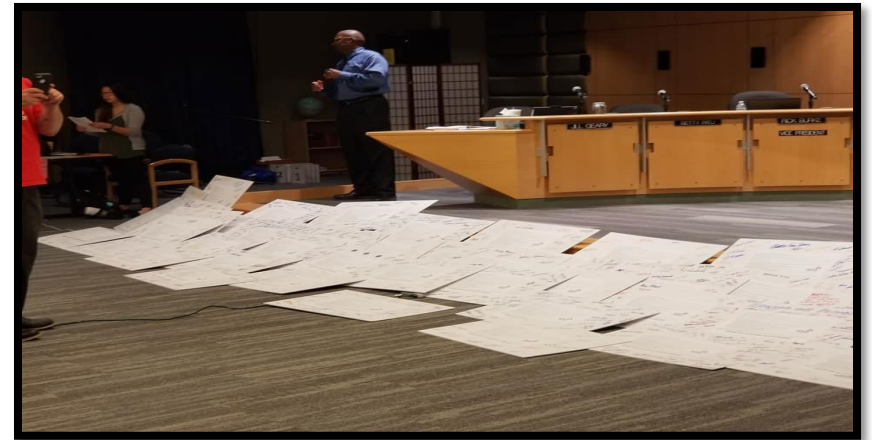
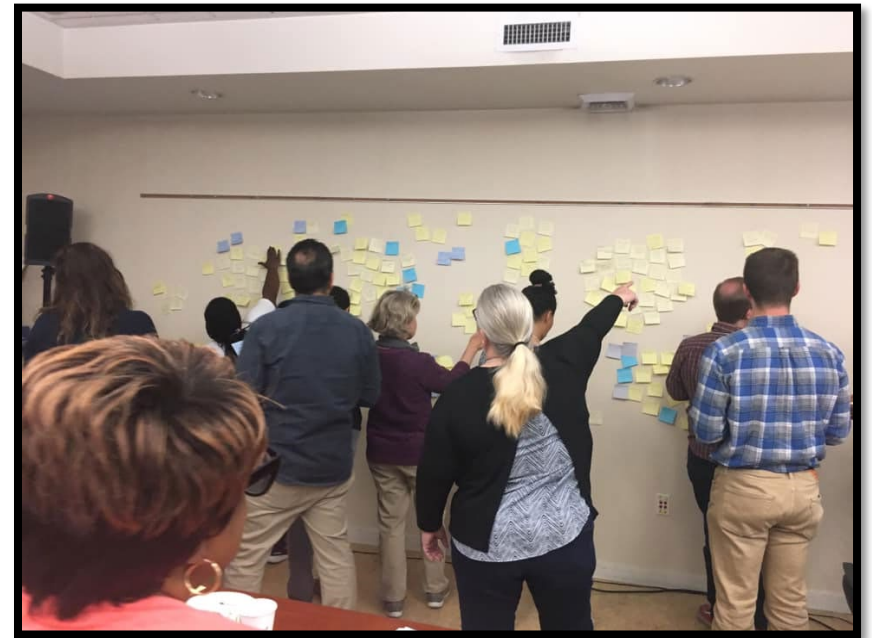
Also a way to invite leaders into the union. They could see their agenda being realized through the union.

Listen for the Following Connections



Task and 'ask' design that allows for:

- Authentic Importance
- Connection to Shared Purpose
- Adult autonomy AND accountability
- Growth in Presence
- Growth in Capacity



2019 Bargaining Team

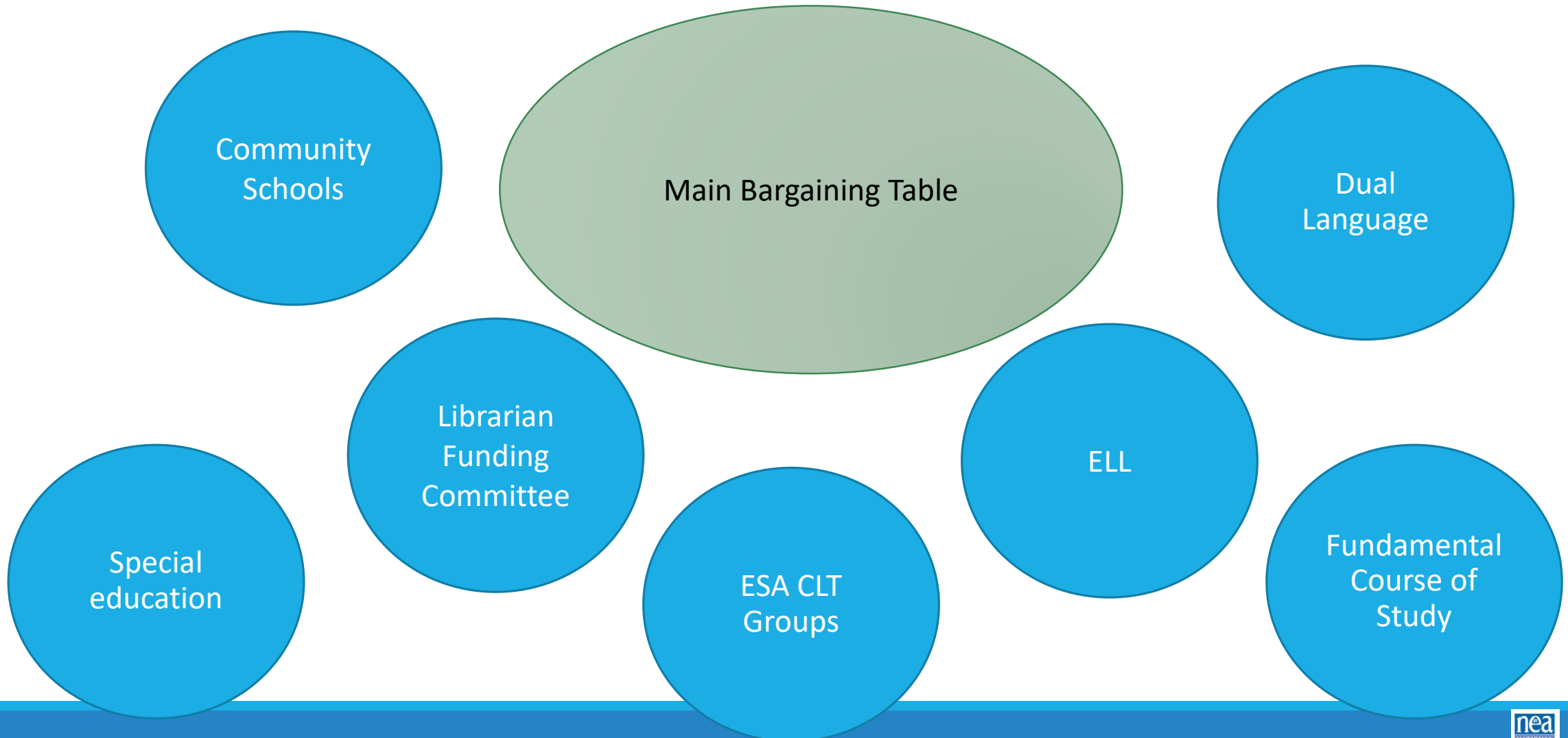
Bargaining Groups: 2019

Total Team: 42

Sub Tables: 60

Invited to work on issues: 100

Total: 202(ish)



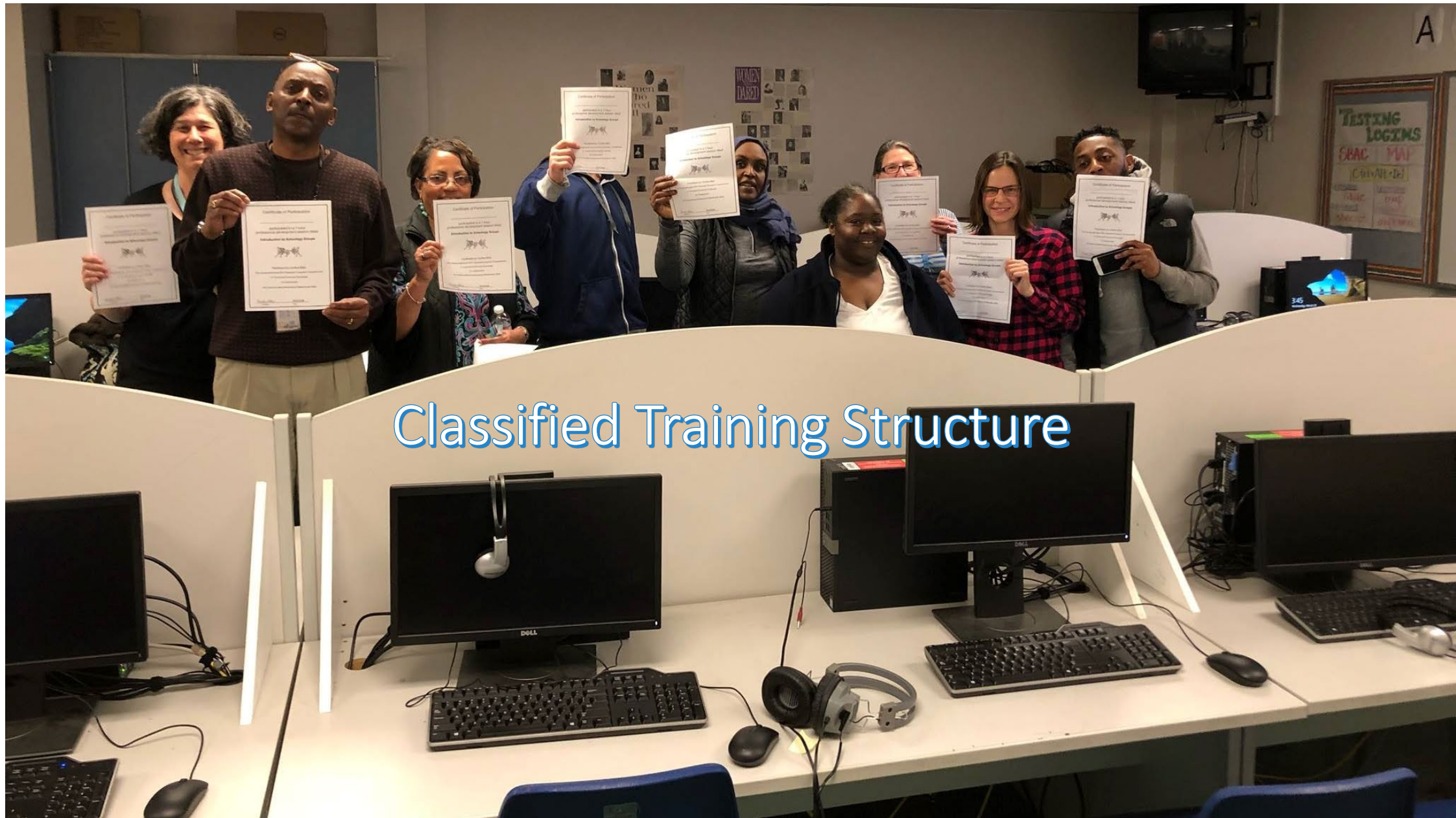
SEA Center for Racial Equity

- Advisory Board
- Annual leadership summit
- Created a coaching program for the RETs, run entirely by the CRE
- Project committees
- Member on release is now an elected officer
- Doubled the CRE Budget in Sept 2019



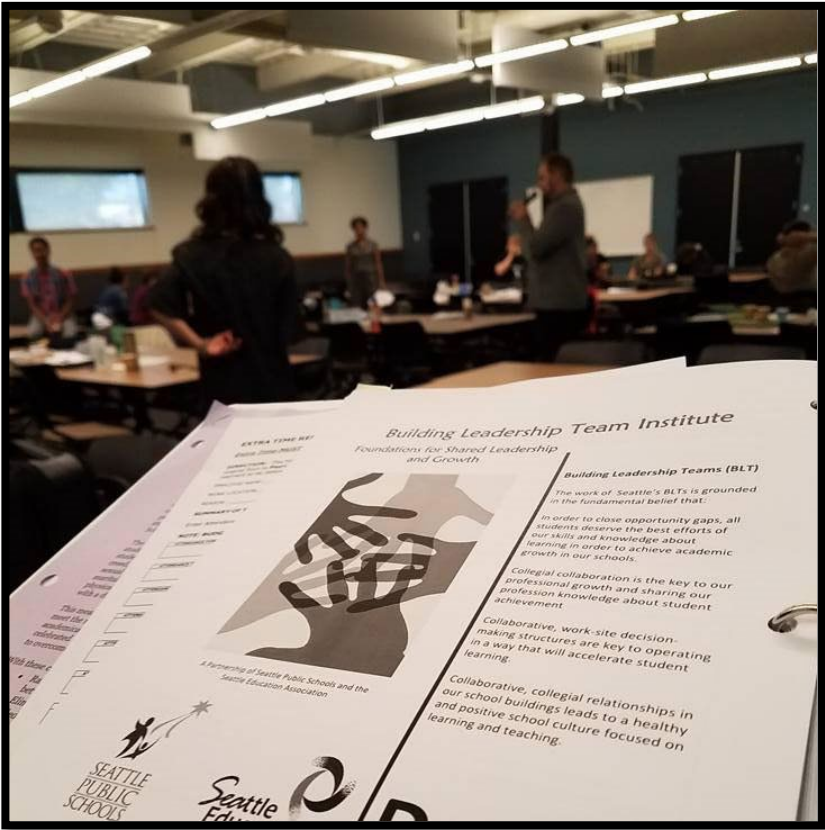


Peer Assistance and Review



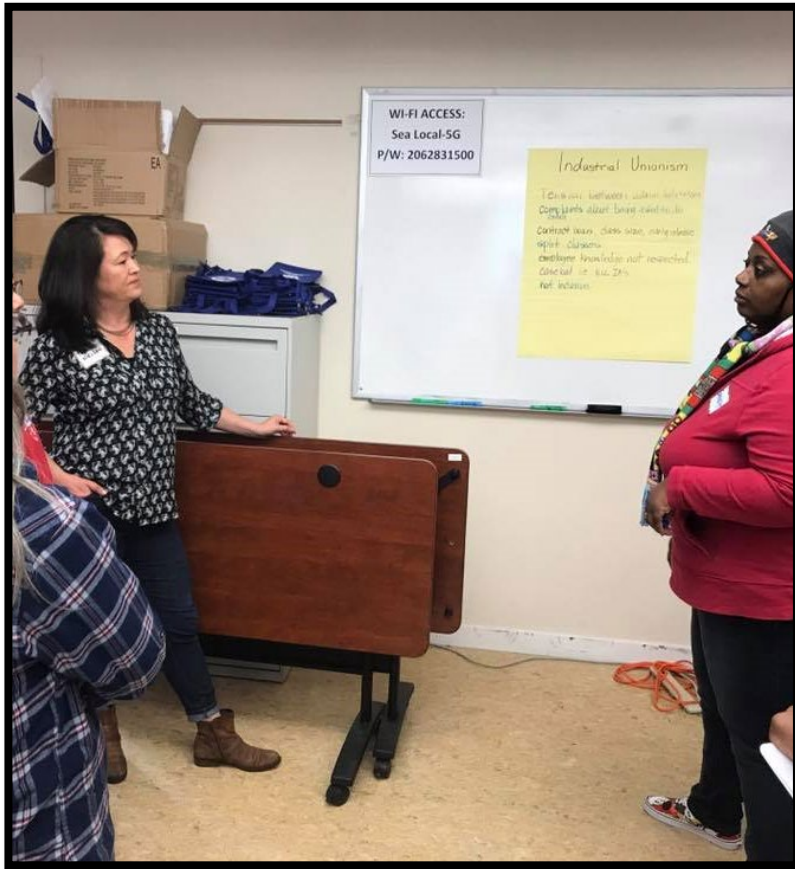


Building Leadership
Teams Training



SEA Members lead this
training with support from
governance and staff.





Rep Training



Member leader developed the materials and lead the training with staff support and coaching.

Now staff only do 1:1s with identified leaders and begin thinking of ways to invite them into active leadership with the union.



Seattle Structures



**Identify
Leaders**



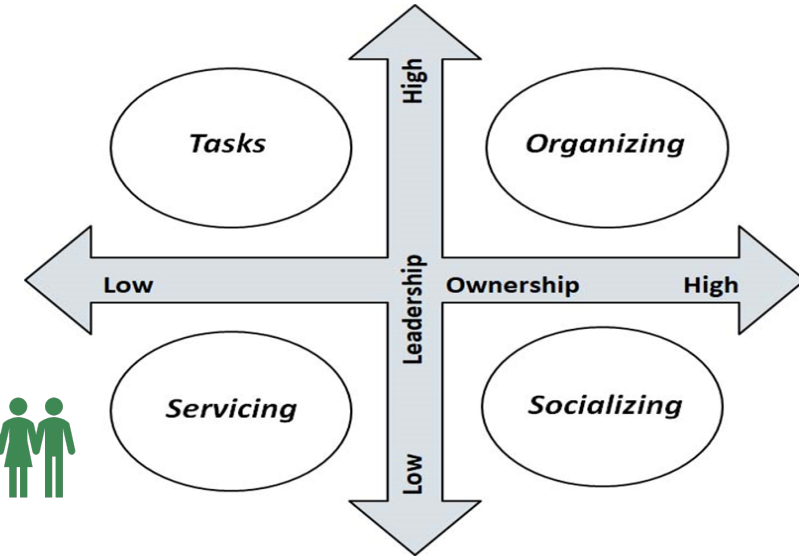
**Know what
your
leader's
issues are**



**Ask them to
join in
shaping the
agenda
with other
leaders**



**Give
leaders
meaningful
tasks/roles
around the
issues they
care about.**



Key Points



Don't do for others what they can do

Structures allow adults to use their agency to pursue THEIR agendas

Structures are defined by issues, purpose, and relationships

Structures can either endure or be time bound

Structures are how we help people convert their resources into power to make change

Don't be afraid to create new structures

Albert Jones

Reading Jigsaw – Same Article Groups

Three Guiding Questions on page 21:

- What were the ways that leaders were identified and grown?
- What were the structures that were developed, expanded and tested?
- What do you think was the role of the staff in these examples?



Reading Jigsaw – One of Each Groups

Using your handout – each person shares answers from the guiding questions as it relates to their article.



Whole Group Debrief

What were some things that were similar across all articles?

What was surprising to you in these examples?

What are you left wondering?



Article Assignments

Indiana Teachers Go Green P. 8

Vickie Kitts

Gisele Thorson

Sarah Vigrass

La Nita Dominique

Steven Lagnena

Uncommon Core, How Chicago Teachers Built Power P. 11

Kyle Olmstead

Alison Lytton

Brian Mingus

Grat Dalton

What Vermont Paraeducators Learned P. 31

Lisa Wilson

Josh Yeh

Kathy Rome

Brian Johnson

Michelle Couture

Under New Leadership- Nashville P. 36

Renita Whitrack

Loranzo Andrews

Benjamin Curtis

La'Keitha Benson

Beth Anderson

Unions Need to Think Small to Get Big P. 39

Emily Mateo

Matt Ogle

Corey Johnson

Lakilia Bedeau

Albert Jones

Whole Group Debrief

What were some things that were similar across all articles?

What was surprising to you in these examples?

What are you left wondering?

What looked familiar to your life back home?



JUST THE END
OF MY POWERPOINT

KeepCalmAndPosters.com

Ending it Right

- Choice Networking
- Housekeeping
- Plus and Delta at the Door

For Tomorrow...

A problem of practice is something that you care about that would make a difference for your locals if you improved it.

The more specific the problem of practice is, the more helpful the recommendations for your next level of work will be.

“The opposite of
networking is
NOT working”

– Someone smart

Choice
Network
Time
